

Sponsorship levels

BENEFITS FOR ALL STARTUP GALA SPONSORSHIP LEVELS

Early VIP check-in with private cocktail reception

Recognition on the Startup Waco website, social media platforms
and event program and signage

○ PLATINUM \$15,000

- Recognition on the invitation (deadline for commitment 10/07/22)
- Recognition as a Platinum Sponsor at the Startup Gala
- Premiere reserved seating for 16 (two tables)
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○ GOLD \$10,000

- Recognition as a Gold Sponsor at the Startup Gala
(deadline for commitment 10/31/22)
- Premiere reserved seating for 8 (one table)
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○ GREEN \$5,000

- Recognition as a Green Sponsor at the Startup Gala
(deadline for commitment 10/31/22)
- Premiere reserved seating for 8 (one table)
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○ TABLE SPONSOR \$1,500

- Recognition as a Table Sponsor at the Startup Gala
- Reserved seating for 8
-

○ ADDITIONAL SPONSORSHIP LEVELS INCLUDE:

STARTUP WACO STAGE SPONSOR (limit 1) \$10,000

STARTUP WACO LOUNGE SPONSOR (limit 1) \$10,000

GXG™ LOUNGE SPONSOR (limit 1) \$10,000

STUDENT-ATHLETE SPONSOR (limit 5) \$10,000

DINNER SPONSOR (limit 1) \$10,000

BAR SPONSOR (limit 1) \$10,000

FOR SPONSORSHIP INQUIRIES CONTACT EMILY MILLER AT EMILY@STARTUPWACO.COM.

Event sponsorships and underwriting contributions are subject to the Terms and Conditions.

Proceeds from this event will go to support the work of Startup Waco, a 501(c)(3) organization.

Startup Waco exists to develop and improve the entrepreneurial ecosystem of Waco and Central Texas, working across sectors to advance ideas, build networks and provide training programs to serve the local entrepreneur community. Launched by Startup Waco in 2022, GXG™ focuses on connecting Baylor University student-athletes with city-wide opportunities that empower them to use their platform to not only benefit themselves, but also uplift the local economy.

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Emily Miller at emily@startupwaco.com. Please contact us with any questions.

CONTACT INFORMATION:

Company Name _____ Contact Person _____

Contact Email _____ Contact Phone _____

Address _____

City _____ State _____ Zip _____

SPONSORSHIP LEVEL:

Select all that apply

- \$15,000 PLATINUM SPONSOR
- \$10,000 GOLD SPONSOR
- \$5,000 GREEN SPONSOR
- \$2,000 TABLE SPONSOR

ADDITIONAL SPONSORSHIP LEVELS:

- \$15,000 STARTUP WACO LOUNGE SPONSOR
- \$15,000 GXG™ LOUNGE SPONSOR
- \$10,000 DINNER SPONSOR
- \$10,000 STAGE SPONSOR
- \$10,000 BAR SPONSOR

PAYMENT INFORMATION:

____ Please send me an invoice for sponsorship pledge

____ I have enclosed a check made payable to Startup Waco

____ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Card Number _____ Expiration Date ____/____/____ CVV _____

TOTAL SPONSORSHIP COST \$ _____

SIGNATURE _____ DATE _____

**THANK YOU FOR
SUPPORTING
STARTUP WACO!**

Once we receive your completed sponsorship form, Startup Waco staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to emily@startupwaco.com.