

# Sponsorship levels

## BENEFITS FOR ALL STARTUP GALA SPONSORSHIP LEVELS

Early VIP check-in with private cocktail reception

Recognition on the Startup Waco website, social media platforms  
and event program and signage

### ○ PLATINUM \$15,000

- Recognition on the invitation (deadline for commitment 10/07/22)
- Recognition as a Platinum Sponsor at the Startup Gala
- Premiere reserved seating for 16 (two tables)
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### ○ GOLD \$10,000

- Recognition as a Gold Sponsor at the Startup Gala  
(deadline for commitment 10/31/22)
- Premiere reserved seating for 8 (one table)
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### ○ GREEN \$5,000

- Recognition as a Green Sponsor at the Startup Gala  
(deadline for commitment 10/31/22)
- Premiere reserved seating for 8 (one table)
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### ○ TABLE SPONSOR \$1,500

- Recognition as a Table Sponsor at the Startup Gala
- Reserved seating for 8
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### ○ ADDITIONAL SPONSORSHIP LEVELS INCLUDE:

STARTUP WACO STAGE SPONSOR (limit 1) \$10,000

GXG™ LOUNGE SPONSOR (limit 1) \$10,000

DINNER SPONSOR (limit 1) \$10,000

STARTUP WACO LOUNGE SPONSOR (limit 1) \$10,000

STUDENT-ATHLETE SPONSOR (limit 5) \$10,000

BAR SPONSOR (limit 1) \$10,000

FOR SPONSORSHIP INQUIRIES CONTACT EMILY MILLER AT [EMILY@STARTUPWACO.COM](mailto:EMILY@STARTUPWACO.COM).

Event sponsorships and underwriting contributions are subject to the Terms and Conditions.

Proceeds from this event will go to support the work of Startup Waco, a 501(c)(3) organization.

Startup Waco exists to develop and improve the entrepreneurial ecosystem of Waco and Central Texas, working across sectors to advance ideas, build networks and provide training programs to serve the local entrepreneur community. Launched by Startup Waco in 2022, GXG™ focuses on connecting Baylor University student-athletes with city-wide opportunities that empower them to use their platform to not only benefit themselves, but also uplift the local economy.